

MULTIMEDIA TRAINING KIT

Trainers' notes: The right to privacy

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Introduction	<p>This is one of a group of courses which are concerned with the interface between human rights, ICTs and the internet, including the relationship between the international human rights regime and communication rights. They seek to develop understanding of these relationships, of ways in which changes brought about by ICTs are affecting the context for the enjoyment and protection of human rights, and ways in which communications can be used to address human rights challenges.</p> <p>This module looks at the right to privacy in the context of the internet and ICTs. It begins by analysing the right to privacy in international and national legal frameworks, and summarises some of the primary challenges to the protection and promotion of privacy in different cultures and contexts. It then goes on to consider the impact of the internet and ICTs on privacy, taking an in-depth look into questions of implementation and enforcement with regards to access to and use of personal information by governments, corporate entities and third parties. It focuses on the changing nature of the right to privacy and the difficult balance that must be struck between promoting privacy and ensuring the enjoyment of other human rights.</p>
Timing/duration, timetable and delivery methodology	<p>The recommended time for course delivery is 4 hours (half a day).</p> <p>The suggested timescale for discussion within this period is as follows:</p> <ul style="list-style-type: none">• 15 minutes – introduction to the course and introductions of participants• 15 minutes – presentation of the course materials in section 1 of the text handout, using presentation slides 1-13• 15 minutes – questions arising from the introductory presentation, with a particular focus on “privacy across cultures and contexts”• 45 minutes – presentation of the course materials in section 2 of the text handout using presentation slides 14-25• 20 minutes – break into smaller groups for group discussion concerning the general impact of the

	<p>internet on privacy rights and the challenges to privacy</p> <ul style="list-style-type: none"> • 10 minutes – reports back from group discussions • 20 minutes – break (refreshments and informal discussion) • 10 minutes – explanation of case studies, using presentation slides 26-29 • 10 minutes – break into smaller groups for group discussions on case study 1 • 10 minutes – group discussions on case study 2 • 10 minutes – group discussions on case study 2 • 15 minutes – reports back from group discussions <p>[If time is short, one example or case study should be used, with 20 minutes for discussion and 10 minutes for feedback.]</p> <ul style="list-style-type: none"> • 30 minutes – discussion of implications for the work of participants and their organisations • 15 minutes – feedback, conclusions and closure of course.
<p>Content outline: Topics and questions</p>	<ol style="list-style-type: none"> 1. What is the right to privacy? 2. How do we understand the right to privacy in the context of differing cultures and contexts? 3. What issues or situations challenge our conceptualisations of the right to privacy, and threaten the promotion of privacy? 4. How have the internet and ICTs changed and challenged the right to privacy? 5. How is the right to privacy threatened by government access to and use of personal information? 6. How is the right to privacy threatened by corporate access to and use of personal information? 7. How is the right to privacy threatened by third party access to and use of personal information?
<p>Target audience</p>	<p>Professionals and others concerned with human rights and/or ICTs and the internet, journalists, students and others with an interest in either or both human rights and ICTs/internet.</p> <p>The course is suitable for delivery to both large and small groups, but delivery practice will need to vary in accordance with both the number of participants and their range of expertise.</p>
<p>Required skills/knowledge</p>	<p>Basic awareness of human rights, ICTs/internet or both. Interest in the application of rights principles to ICTs and</p>

	vice versa.
Unit objectives/expected outcomes	<p>By the end of the session, participants will:</p> <ol style="list-style-type: none"> 1. Understand how the right to privacy is articulated under national and international law, and exhibited in different cultural contexts 2. Appreciate the major challenges to the promotion of the right to privacy 3. Have a clear grasp on the impact of the internet and ICTs on the right to privacy 4. Understand how government, corporate and third party access to personal information might threaten the right to privacy.
Pre-workshop activities	<p>Participants should:</p> <ol style="list-style-type: none"> a) Read the text handout; b) Familiarise themselves with the basic international instruments relevant to the course (the relevant articles in the Universal Declaration of Human Rights, rights covenants and regional conventions); c) Set aside a short period of time – perhaps an hour – to think through their (and their country's or organisation's) priority issues in connection with the course content.
Exercises and group discussions	<p>The session timing should allow for three small group exercises and/or discussions. These are valuable not just in themselves but in introducing variety into the training event. The number of groups (and potentially of exercises or case study examples that can be explored) will vary according to the total number of participants. Formal reports back should usually be discouraged if there are more than two groups, as they tend to be time consuming and can detract from general participation.</p>
Resources included in the unit	<ol style="list-style-type: none"> 1. Trainers' notes (this document) 2. Text handout for students (which should be sent to participants in advance) 3. Presentation slides 4. Additional reading and resources (which should be sent to participants in advance, and is therefore appended to the text handout) 5. Case studies for discussion 6. Workshop evaluation form 7. Materials evaluation form 8. Copyright statement
Additional trainer resources	<p>The trainer should be familiar with the two themes of the course – ICTs and human rights; with APC's work in this field; and with the content of other modules in this</p>

	programme.
Equipment needed	A PC with appropriate software (e.g. MS Office, OpenOffice) connected to a data projector for the slide presentation, and to the internet if required to access internet resources during the course. Flipcharts and other materials required for group exercises and discussions.
Additional comments	None