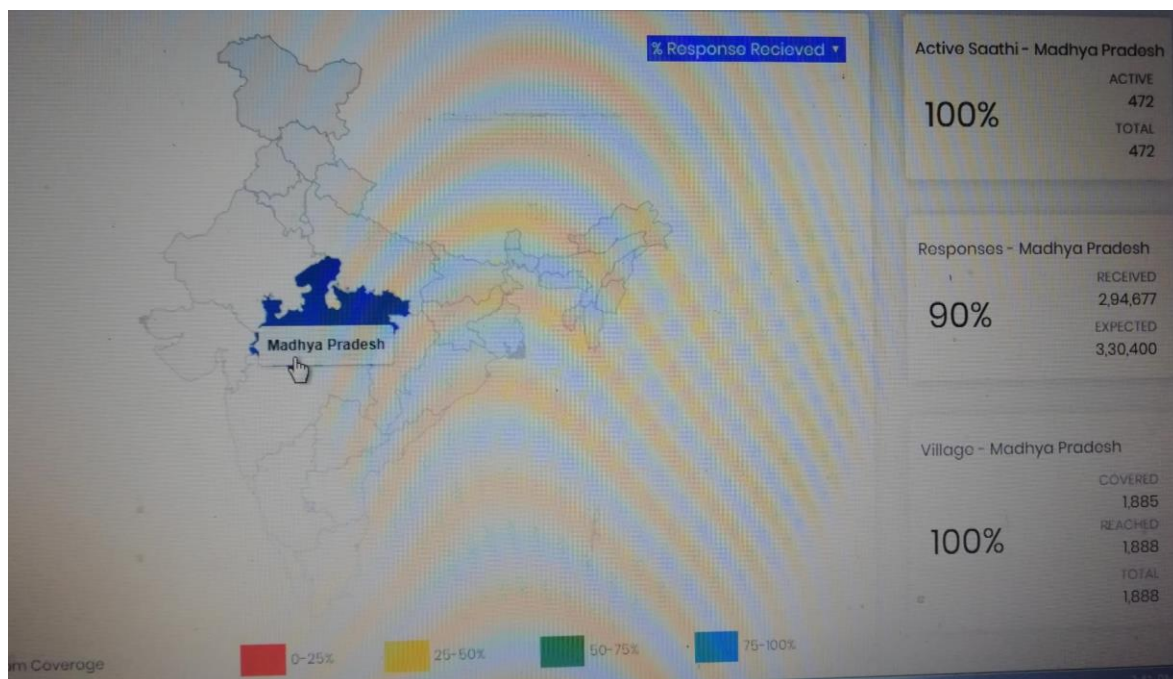


Digital Empowerment Foundation

Name of the Project: Digital Literacy Activity-MP

Reporting Year: 2018-2019

Report No.: End Report-2019



In the Internet Saathi Phase-2 Saathis training had conducted from 15th Sept. to 30th Sept-18. And we have trained 472 internet Saathis with 14th block of both district (Rajgarh and Chhatarpur).

After the training Saathis have been reach their allocated villages and start teaching the community people. (Girls & Woman with the age of 14+) In this phase we have working in the 1888 villages with 472 internet Saathis.



We have done below mentioned activity in past six months:

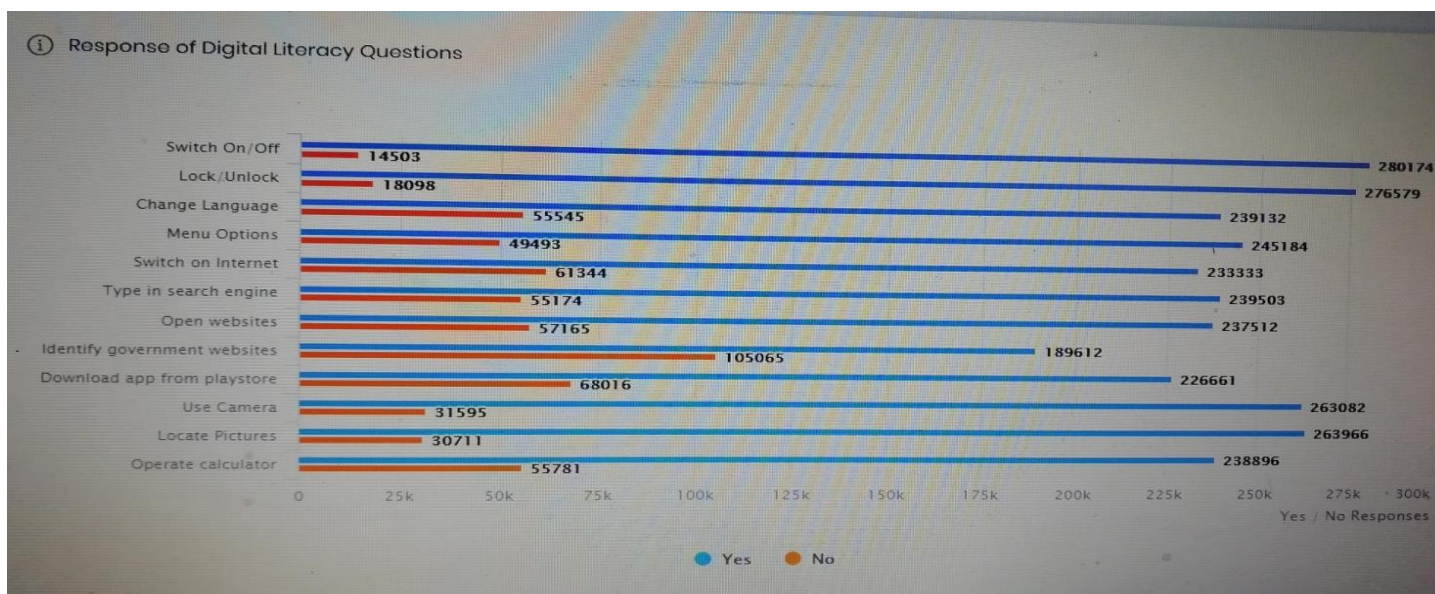
- 472 Saathi have reached out their 1888 villages.
- Saathis have covered 1885 villages out of 1888.
- Saathis have been taught minimum 60 beneficiaries in each villages.
- Conducted Block coordinator review meeting in the month of November-18 in Chhatarpur and Rajgarh.
- District coordinator visited to saathi's home and met with their family member.
- Block coordinators conducted Bi-Monthly meeting in the month of Dec-18 with the respective saathis to follow-up their work and learning experience.
- We have completed the 2nd review meeting of block coordinators at Tata Pradan Campus, Itarsi, Hoshngabad (MP).

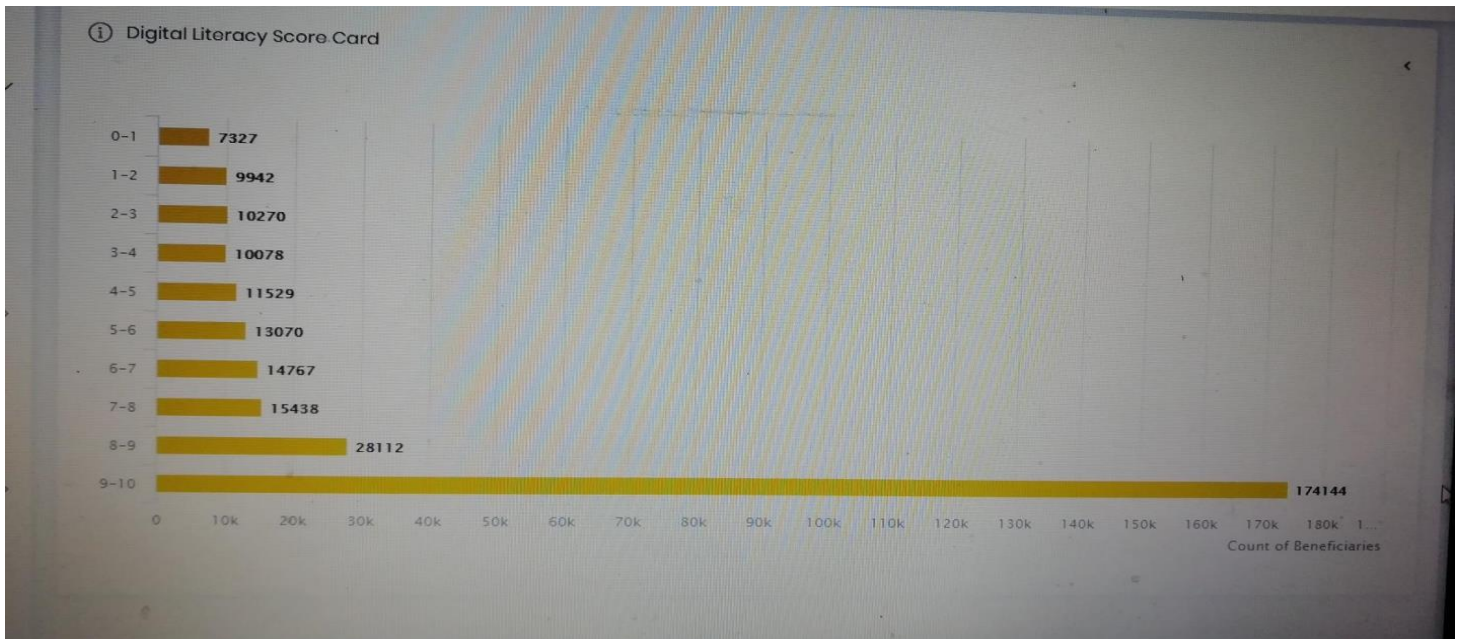


Achievement

- **Target and Timeline**
- Reached in 1888 revenue villages
- Internet Literacy provided to 294677 rural women's and girls' till yet.
- Updated 100 % of Saathi profile.
- Brand-building of DEF, Tata Trust & Google.

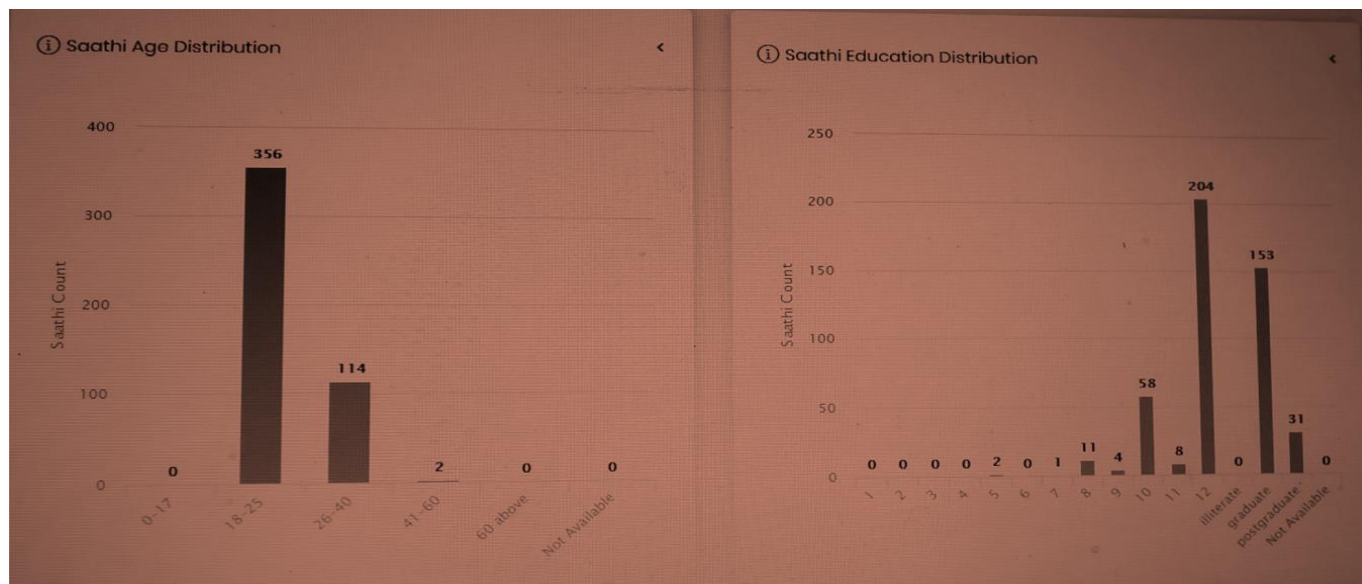
Sr.No	Districts	Blocks	Villages	Active Villages	Village Covered	Total Saathis	Active Saathi's	Responses Expected	Responses Received
1	Rajgarh	Sarangpur	152	152	152	38	38	26600	22175
2	Rajgarh	Rajgarh	160	160	160	40	40	28000	24588
3	Chhatarpur	Chhatarpur	120	120	120	30	30	21000	18028
4	Chhatarpur	Nowgong	108	108	108	27	27	18900	15366
5	Chhatarpur	Laundi	132	132	132	33	33	23100	22598
6	Chhatarpur	Bada Malhera	124	124	124	31	31	21700	19863
7	Chhatarpur	Gaurihar(Barigarh)	120	120	120	30	30	21000	19006
8	Chhatarpur	Bijawar	120	120	120	30	30	21000	16717
9	Chhatarpur	Rajnagar	124	124	124	31	31	21700	20165
10	Rajgarh	Jirapur	152	152	152	38	38	26600	23981
11	Rajgarh	Khilchipur	152	152	152	38	38	26600	23483
12	Rajgarh	Narsinghgarh	264	264	261	66	66	46200	41330
13	Rajgarh	Biaora	160	160	160	40	40	28000	27377
Total	2	13	1888	1888	1885	472	472	330400	294677





Saathi Wise Distribution:





Social Impact:

- Build self confidence in the internet saathis.
- Thoughts transformation of family member and village peoples.
- **“Women will now be digitally literate”** the slogan has created by saathis.
- Many saathis famous in her village called **“Mobile/Internet wali didi”**.
- Awareness created in rural areas about Smart phones, internet and its benefits.

Challenges

- ✓ **Device & Sim related issues:**
- ✓ Network issue.
- ✓ SIM not working properly especially in Sarangpur, Jirapur and Khilchipur block of Rajgarh district.
- ✓ Lost and theft of some devices.
- ✓ **Service center related issues:**

- ✓ Service center is not available in both the district (Travelled 200 Km. for repairing the devices)
- ✓ Very slow & delay process to solve device issue.
- ✓ **Social Issue:**
- ✓ Many saathis faces caste issue in her allotted village.
- ✓ Some women of the villages demotivate the internet saathis.
- ✓ Illiterate community peoples are very suspicious to see the internet saathis.
- ✓ Some educated girls/women/ panchayat member/ local leader create hurdles and demotivate the Internet saathis.
- ✓ Some of the family member not allow to saathis to the outside work.
- ✓ **Stipend** : Stipend of the Internet saathis is very low.

Internet Saathi Story

I am Roshni Sahu, and I was chosen to be the Internet Saathi from my village. I was assigned three other villages as well, and even there, the bond of sisterhood I felt with the women, was equally strong. Being with their families felt like being with my own. Apart from furthering the cause of digital literacy, we all held discussions over family and social issues, something that was once used to be a rare occurrence. I could feel a sense of unity developing amongst the



women, throughout the course of the Internet Saathi programme. Even I didn't realize when the time flew by, and when they became family to me.

Initially I did face certain problems, but with time, things got easier. Now, interacting with women about their experiences and helping them adapt to the technological trends has become a part of my routine. I would like to thank the Internet Saathi initiative for providing me with this opportunity.

I am Pooja, and associating with Internet Saathi has been transitional for me. Earlier, even I didn't know how to operate a smartphone, but working with Internet Saathi has certainly been a learning experience in many ways.

The women of our villages were initially disinterested in technology, since they didn't see how it was relevant for them. When we explained to them how the internet can be used to their advantage and how they could learn and achieve things that they'd only dreamt of till then, their curiosity was spiked, and they were eager to learn more.

When I joined this initiative, I felt uneasy about the hurdles I perceived. I couldn't visualize how I would travel alone, or even, be able to talk to these women, let alone convince them about using technology.

But as time passed, everything flowed. It was as if doors were opening for me on their own. I was able to overcome my fears and limitations, and even complete all the assigned work targets on time. It was possible because I took this up as a challenge and pushed my limits, giving my best at every step.

I told the women about Digital Empowerment Foundation, and why they wanted to take up this cause. I wanted to earn their trust, because I understood that without that, their learning won't be effective. I also highlighted how smartphones make a whole new world of resources accessible to the users, and how they may never know when they may suddenly need something. This did motivate them to learn, and even though it took considerable time and effort, they put their best into it.



Beneficiaries Story

I am **Gayatri**. My sister-in-law has her own tailoring business. One of the first things I did after getting associated with Internet Saathi, was introducing her to the internet. I taught her how to look for latest blouse designs online, and even for the techniques to stitch them. Now, women from our village prefer her over others because there are few who can stitch as many designs as she can. She feels thankful for the Internet Saathi initiative by Google and Tata Trust, which has proven to be so very valuable for her.



Manisha Daanqi has completed her schooling till class twelfth, and now, provides



coaching to other students from her village. Getting associated with Internet Saathi helped her a lot in her work, since she was exposed to a lot of upcoming resources and media for teaching. She was astounded by the quantum of information available on the internet, which she now uses to strengthen her knowledge base, and to teach her students more effectively. The students have also started enjoying her classes thoroughly. Whenever there is any ambiguity about a certain concept, they say, Manisha ma'am immediately uses the internet to clarify it. She has even taught

them to use Google to answer their questions. Thus, Internet Saathi has helped Manisha, and many like her, to avail of resources to enhance their own and others' learning experiences. She feels extremely grateful towards Google and Tata Trust for this initiative.



Thank You!